



COMPANY PROFILE

jpbinteractive is NOT your typical web firm.
jpbinteractive is NOT a web shop with hundreds of designers, programmers and producers.
jpbinteractive is NOT a web start-up that is "going public soon".

So what is jpbinteractive?

jpbinteractive was founded in 2000 as a one-man shop that has a winning combination of technical expertise and creative skills. This allows jpbinteractive to provide the best Internet presence for people and businesses.

jpb is Joel P Basco - a web professional who has worked in a wide variety of industries such as the financial, advertising/marketing and entertainment industry.

jpbinteractive is a complete web presence development and Internet consulting services company located in New York City. jpb works with clients on every step, allowing tailor-made services that meet their Internet needs.

See how you and your business can benefit with the help of jpbinteractive.

SERVICES

- Design/Re-design
- Site Development
- Programming/Databases
- Training Services

CREATIVE

jpb creates web designs that enhance and enrich the user's experience through a look-and-feel that effectively reflects brand identity. Our philosophy is *"good design should always be secondary to function."* There is no use to having a *"pretty site"* if it is not easy to navigate around. We want your users to say *"this site is so easy to get around, not confusing..... and oh yeah, it looks great, too!"*

The jpb design principles are simple and straightforward. The result is twofold: surpassed client expectations, and superior service and satisfaction for our client's end users.

TECHNOLOGY

jpb designs and implements total solutions to get the most the Internet has to offer. Our approach leverages the advantages of packaged solutions from partner vendors by coupling them with fully tailored implementation to meet widely varying client needs.

The commitment to evolve with available technology enables us to provide clients with dynamic content solutions for enhanced customer experiences. jpb's technology capabilities along with its strong technology partnerships give clients an immediate competitive advantage -- and a long-term solution that's flexible, scalable, and cost-effective.

INTEGRATED STRATEGY

jpb helps its clients create workable Internet solutions that address specific target audiences across the value chain — and support the company's long-term business goals.

Our strategy discipline works as part of an overall multidisciplinary approach. Unlike many consulting firms, we focus only on the Internet and its implications for business models, brands, organizations, technology systems, and the end users' experience. As a result, we are able to rapidly identify and interpret the issues facing the client, then create and implement a strategy that will address all facets of the engagement.

Contact Joel P Basco of [jpbinteractive](http://www.jpbineractive.com) today and let jpb help you make your presence on the World Wide Web.

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Hourly Rates

Consultation	\$75/hour
Design/Redesign	\$75/hour
HTML Development and Production	\$75/hour
Flash Animation	\$85/hour
Database and Programming	\$95/hour
Ongoing Maintenance (This includes text/html updates, linking, adding pictures already in jpeg format, etc. after site is launched. Consultation, design and programming rates still apply for work that does not qualify as ongoing maintenance)	\$50/hour